

HIGHFIELDS SCHOOL

CURRICULUM OVERVIEW 2023-2024



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SUBJECT: GCSE BUSINESS

EXAMINATION BOARD: AQA

AUTUMN TERM - YEAR 10	SPRING TERM - YEAR 10	SUMMER TERM - YEAR 10
<p>3.1 Business in the Real World</p> <ul style="list-style-type: none"> • Purpose and nature of business • Business ownership • Setting business aims and objectives • Stakeholders • Business Location • Business Planning • Expanding a business <p>3.6 Finance</p> <ul style="list-style-type: none"> • Sources of finance • Cashflow 	<p>3.6 Finance</p> <ul style="list-style-type: none"> • Financial terms and calculations • Analysing financial performance of a business <p>3.2 Influences on business</p> <ul style="list-style-type: none"> • Technology • Ethical and environmental considerations • Economic climate on businesses 	<p>3.2 Influences on business</p> <ul style="list-style-type: none"> • Globalisation • Legislation • Competitive environment <p>3.5 Marketing</p> <ul style="list-style-type: none"> • Identifying and understanding customers • Segmentation
<p>ASSESSMENT Standard Assessment</p> <ul style="list-style-type: none"> • Business in the real world 1 (Week 6) • Business in the real world 2 (Week 9) • Finance (Week 14) <p>Homework</p> <ul style="list-style-type: none"> • MCQ - 3.1.1, 3.1.2 • MCQ – 3.1.3, 3.1.4, 3.1.5 • Business Planning Calculations • Expanding a business – Aldi case 	<p>ASSESSMENT Standard Assessment</p> <ul style="list-style-type: none"> • Finance (Week 18) • Marketing 1 (Week 22) <p>Homework</p> <ul style="list-style-type: none"> • Cashflow forecasting tasks (Week 16) • Financial performance (Week 18) • MCQ Finance (Week 20) 	<p>ASSESSMENT Standard Assessment</p> <ul style="list-style-type: none"> • School Exam • Influences MCQ Assessment (Week 33) <p>Homework</p> <ul style="list-style-type: none"> • Revision Mind Maps (Week 28) • Influences case materials (Week 32) • Understanding customers & Market Share case (Week 37)

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AUTUMN TERM - YEAR 11	SPRING TERM - YEAR 11	SUMMER TERM - YEAR 11
<p>3.5 Marketing</p> <ul style="list-style-type: none"> The purpose and methods of market research The elements of the marketing mix <p>3.3 Business Operations</p> <ul style="list-style-type: none"> Production processes The role of procurement 	<p>3.3 Business Operations</p> <ul style="list-style-type: none"> The concept of quality Good customer services <p>3.4 Human Resources</p> <ul style="list-style-type: none"> Organisational structures Recruitment and selection of employees Motivating employees Training 	<p>Review and revision for Year 11 GCSE exams</p> <p>Paper 1 – Influences of operations and HRM on business activity.</p> <p>Paper 2 – Influences of marketing and finance on business activity.</p>
<p>ASSESSMENT</p> <p>Standard Assessment</p> <ul style="list-style-type: none"> Marketing (Week 5) Marketing Mix (Week 9) Operations (Week 13) <p>Homework</p> <ul style="list-style-type: none"> MCQ Market Research MCQ Production processes Role of procurement case questions MCQ Operations (Week 18) 	<p>ASSESSMENT</p> <p>Standard Assessment</p> <ul style="list-style-type: none"> Business HR (Week 19) 12-mark assessments (Weeks 21 & 24) <p>Homework</p> <ul style="list-style-type: none"> Role of quality case 9-mark questions Good customer services 9-mark questions 9-mark practice assessments (Week 23) Motivation extended response (Week 26) 	<p>ASSESSMENT</p> <p>Range of revision materials and practice to be provided in preparation for the exam.</p>